

# CREATIVE

Over 11 years of combined experience in creative direction, branding and advertising, retail product positioning and visual design, with a focus on store layout.

<b>Senior Visual Manager Corporate Programs : DONNA KARAN INTERNATIONAL</b> Develop all window and in-store display for the Donna Karan retail, wholesale and IFSS stores, for both DKNY and DK brands. Create seasonal showroom displays as well as in-store events with a special focus on the graphic design aspects of visuals, window material, signage and directives. Work with creative services department to fulfill brand identity at all locations.	5.02 -
<b>Art Director : Design Consultant : BRAND6</b> Collaborated and produced campaign concepts with creative staff and account teams. Redesigned and updated brand identity, collateral packages and Web presence. Designed and implemented window visual programs and corporate magazines. CLIENTS: Giorgio Armani, Alain Ducasse, Fernando Sanchez, d2publicity, IBM and Lotus, Priceline.com, PricewaterhouseCoopers, New York Times, I Natural, Erno Laszlo, JKS Events. AGENCIES: Deutsch, OgilvyOne, Hill   Holliday, J. Walter Thompson, Razorfish.	5.00 -
<b>Partner &amp; Creative Director : REMOTE UNDERWATER NATION (RUN)</b> Founded, operated and managed an interactive agency. CLIENTS: Inside.com, Sci-Fi Channel and Urbanfetch. AGENCIES: RSUB, SS+K, TBWA/Chiat/Day.	1.00 - 7.00
<b>Art Director Consultant : INGREDIENTS.COM</b> Part of the creative team that conceived and developed new overall look and feel of site. Created flash animations for splash intro pages and animated banner ads.	1.00 - 3.00
<b>Art Director Consultant : LUXURYFINDER.COM</b> Produced and designed weekly editorial features. Concepted and developed special feature sections and other timely material.	1.00 - 3.00
<b>Senior Designer : DISNEY ONLINE'S FAMILY.COM</b> Developed and executed design and layout solutions for online content. Designed icons, HTML, animated sequences, typographic elements and imagery. Secured outside design vendors including over 100 Illustrators and Artist Representatives.	11.96 - 12.99
<b>Web Developer &amp; Designer : CONDÉNET</b> Designed and launched the highly acclaimed magazine, Epicurious Food, and the redesign of Condé Nast Traveler online. Worked with the editorial and creative staff to produce the first of Condé Nast's online ventures.	6.95 - 11.96
<b>Cofounder &amp; Design Director : CRISP</b> Directed all aspects of design and assisted with content and advertiser relationships. ADVERTISERS: BMW, Ziff-Davis, Citibank and Music Boulevard. COMMENDATION: CNN, MSNBC, USA Today, Advertising Age, PC Magazine, and Virtual City (a Newsweek publication) as one of their Top 7 Online Magazines.	4.95 - 1.00
<b>Author and Freelance Writer</b> Coauthor of ONLINE MARKETS FOR WRITERS: How to Make Money by Selling Your Writing on the Internet (Holt; \$15). CONTRIBUTED ARTICLES TO: Details, New York Today, Time Out New York, and Crisp.	5.92 -